

## Small Business Email Marketing Tools

Here is a comparison table highlighting key features, pricing, and benefits to help you make an informed decision and elevate your marketing strategy.

Feature/Tool	Brevo (Sendinblue)	Mailchimp	Constant Contact	Mailer Lite	Zoho Campaigns	HubSpot Marketing Hub
Free Plan	Yes	Yes	Yes	Yes	Yes	No
Email Marketing	Yes	Yes	Yes	Yes	Yes	Yes
SMS Marketing	Yes	No	No	No	No	No
Automation	Yes	Yes (limited)	Yes (basic)	Yes	Yes	Yes
A/B Testing	Yes	Yes	Yes	Yes	Yes	Yes
Landing Pages	Yes	Yes	No	Yes	Yes	Yes
CRM Integration	Yes	Yes	Yes	Yes	Yes	Yes
Customer Support	Email, Chat	Email, Chat, Phone	Email, Chat, Phone	Email, Chat	Email, Chat	Email, Chat, Phone
Social Media Tools	Yes	Yes	Yes	No	No	Yes
Event Management	No	No	Yes	No	No	No
Pricing (Starting)	\$9/month	\$13/month	\$12/month	\$9/month	\$4/month	\$50/month

This table should help you compare the key features of each tool at a glance. If you have any specific questions or need further details, feel free to ask!

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