

A person wearing a white button-down shirt is using a black stylus on a tablet. The tablet is on a desk with a color calibration chart and several documents. The background is blurred, showing more of the person and the desk.

# 37 Top Free (or Cheap) Online Tools for Designing and Organizing Your Essential Marketing Collateral

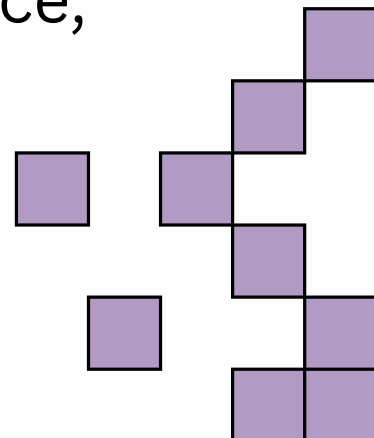
by Albright Administration

# *Discover 37 Free (or Cheap) Tools for Your Marketing Collateral!*

Need to create some professional-looking marketing materials – but don't have a big budget to outsource them?

Then our list of "37 Free (or Cheap) Online Tools for Designing and Organizing Your Essential Marketing Collateral" is just the resource you need.

Pick your favorites and assemble a toolkit to streamline your marketing, create a powerful brand presence, and attract more customers.

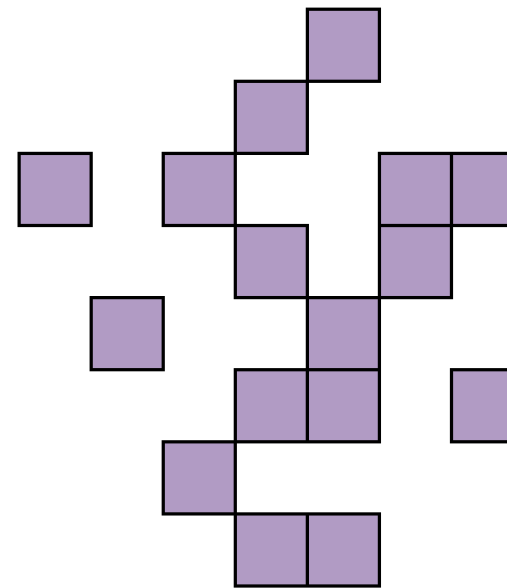


## Branding

- ◀ [Hubspot: Brand Kit Generator](#)
- ◀ [VistaCreate: Brand Kit](#)
- ◀ [Looka: Design Your Brand](#)
- ◀ [Mojomox: Brand Kit Generator](#)

## Digital or Print Design

- ◀ [Canva + Magic Studio](#)
- ◀ [Microsoft Create](#)
- ◀ [Microsoft Designer](#)
- ◀ [Bing Image Creator](#) or [Copilot](#) (new Bing chat)
- ◀ [ChatGPT Plus](#) (paid account uses DALL-E)
- ◀ [Design Wizard](#)
- ◀ [Stencil](#)



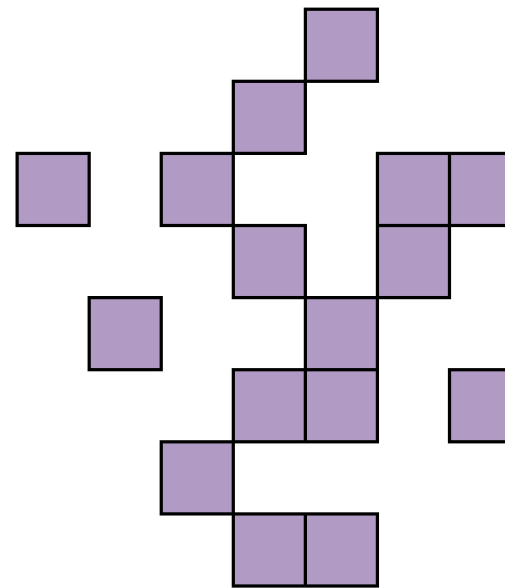
## Digital or Print Designs

- ◀ [Piktochart](#)
- ◀ [Venngage](#)
- ◀ [DesignCap](#)
- ◀ [PosterMyWall](#)

## Digital Elements

*Email Signature and Templates*

- ◀ [Hubspot](#)
- ◀ [WiseStamp](#)
- ◀ [Mailchimp](#)
- ◀ [Mention](#)





A person with long brown hair, wearing a black and white plaid shirt, is sitting at a dark wooden desk. They are holding a yellow pencil and writing in a spiral-bound notebook. The desk is cluttered with various tools: a laptop, a tablet, a color palette, and several pencils. The scene is lit with soft, natural light, creating a focused and creative atmosphere.

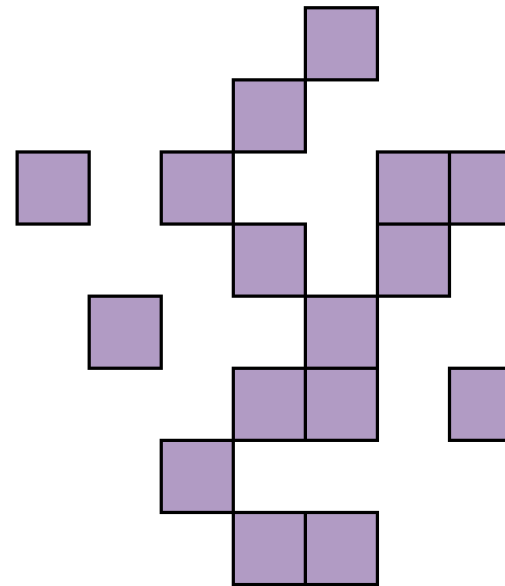
Start exploring some of the tools  
on the list to see which ones  
you're most comfortable with and  
which fit your needs.

## Slide Show Templates

- ◀ [Microsoft PowerPoint](#)
- ◀ [Google Slides](#)
- ◀ [SlidesAI](#) (integrates with Google Slides)
- ◀ [Visme](#)
- ◀ [Canva](#)
- ◀ [Beautiful.ai](#)
- ◀ [Gamma](#)

## Organization

- ◀ [Google Drive](#)
- ◀ [Dropbox](#)
- ◀ [Mega](#)
- ◀ [Internxt](#)



## Content

◀ [Hemingway Editor](#)

◀ [Grammarly](#)

◀ [Copysmith AI](#)

## Infographics

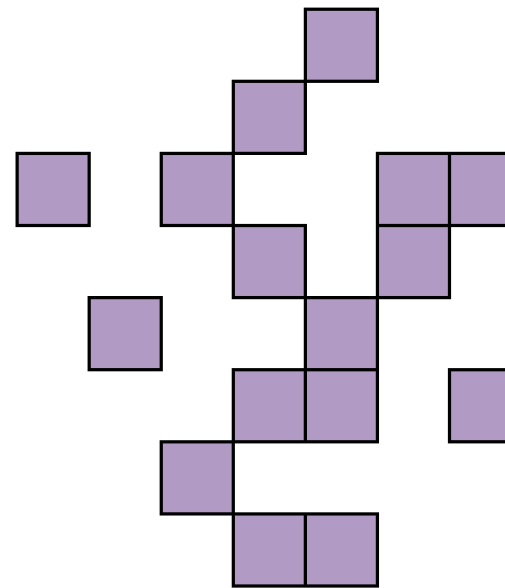
◀ [Venngage](#)

◀ [Visme](#)

## Marketing Videos

◀ [Lumen5](#)

◀ [Wave.Video](#)





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